

Re-Elect **GARY PERSINGER**

Dewey Beach Commissioner



...Working Together for a Better Dewey

Gary S. PERSINGER

- Elected Town Commissioner in 2016
 - Liaison to Comprehensive Development Plan Working Group
 - Liaison to Budget and Finance and Investment Committees
- Property owner for over 30 years
- Former Member of Planning and Zoning Commission
- Former Member of Comprehensive Development Plan Working Group
- Treasurer of Beach House Condo Association since 2004

What Do I See as Priorities for Our Town?

- Sustained commitment to budgets that emphasize fiscal responsibility and recognition of and planning for future needs.
- A Town Charter and Code that clearly and consistently defines the lines of authority in Town government and the rights and responsibilities of property owners.
- Implementation of the new Comprehensive Development Plan and charting the path to realizing its vision for the next 10 years.
- Sharpening our focus on the Town's infrastructure needs, especially stormwater management and solutions to bayside flooding.
- Engage more of the voting population in the issues that we face by expanding access to Town committees' deliberations, gathering views through surveys and public events, and providing increased feedback about the issues, decisions made, and policies adopted.

Dewey Beach's Potential

Respect among the various voter constituencies in Town has improved remarkably in recent years. The breadth of participation on Town committees reflects and demonstrates recognition that government must serve residents, property owners, and businesses and that the lifeblood of the Town relies on attracting a visitor population that is the economic foundation for fiscal needs. The new Comprehensive Development Plan that will guide development of the Town over the next 10 years recognizes these key elements and we need to ensure that its top recommendations receive the attention they deserve by establishing:

- Strategies that recognize the need for resilience due to rising sea levels
- Policies that protect the character of the Town while promoting sustainable tourism
- Means for protecting our essential environmental resources – both the bayside and oceanside

We have the elements of sound government already in place but need to redouble our efforts to ensure these elements work effectively together and include necessary accountability so that we can realize the vision we have for the Town. I pledge to provide the essential focus and attention to contribute to continued improvements for residents, property owners, and businesses and promote recognition of Dewey Beach as a preferred spot for vacationers and other visitors.

What's Important to Me about Dewey Beach?

The wonderful memories my wife and I and our three children have from more than 30 years in Dewey made this area the choice for three weddings, receptions, and numerous other family gatherings. I want our nine grandchildren who represent the new generation to have the same gratifying experiences we enjoyed. And our new dog, Max, a mix of Irish Wolfhound and German Shepherd (we think) is just beginning to enjoy his beach experience.

We need to continue:

- Erasing the old stereotypes about the Dewey Beach experience,
- Preserving the best parts of longstanding events and gatherings, and
- Adding new family-oriented activities for all ages.

My Background

- Trained in quantitative research methods
- Spent more than 30 years in the pharmaceutical industry developing and managing policy-related research and development for state and Federal efforts
- Advised government agencies including Government Accountability Office and Congressional Budget Office on pharmaceutical-related research and legislation

Professional Positions

Consultant, Health Care Policy and Research

National Pharmaceutical Council

Vice President, Health Services Research

Pharmaceutical Research and Manufacturers of America

Vice President, Research and Information Services

Education

B.A, Statistics, George Washington University

M.S., Statistics, George Washington University

Course Work toward PhD, Statistics, George Washington University

Working Together for a Better Dewey, we can build on what's best about our town and work toward an even better experience for property owners, residents, businesses, and visitors.

Please Vote for **GARY PERSINGER** on September 15 or by absentee ballot now.

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